

# Keelan Cook

**UNION BAPTIST ASSOCIATION**  
*Associate Director*

**SOUTHEASTERN BAPTIST**  
*Instructor of N.A. Missiology*

## EDUCATION

### SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

Doctor of Philosophy (Applied Theology)  
In Progress

### UNION UNIVERSITY

Master of Arts (Christian Studies)  
Completed 2008

Bachelor of Arts (Public Relations)  
Completed 2004

### RESEARCH INTERESTS

Urban and Diaspora Missions, Church  
History

### REFERENCES

**Josh Ellis**, Executive Director, UBA  
josh@ubahouston.org

**Keith Whitfield**, V.P. for Academic Admin., SEBTS  
kwhitfield@sebts.edu

## TEACHING AND HIGHER EDUCATION EXPERIENCE

**Instructor of North American Missiology**, Southeastern Baptist Theological Seminary,  
November 2018- Present

**Coordinator of Diaspora Missions and Evangelism**, Southeastern Baptist Theological  
Seminary, November 2018- Present

**Urban Resource Coordinator**, Southeastern Baptist Theological Seminary,  
October 2013- February 2017

**Coordinator of Marketing & Enrollment**, Union University, January 2006- October 2007

## MINISTRY EXPERIENCE

**Associate Director**, Union Baptist Association, Houston, TX, January 2020- Present

**Senior Church Consultant**, Union Baptist Association, February 2017- December 2019

**Pastor**, Imago Dei Church, Raleigh, NC, October 2013- February 2017

**People Group Research and Diaspora Strategist**, NAMB/SBCV, March 2013- October 2013

**Journeyman**, West Africa, International Mission Board, September 2009- October 2011

**College Minister**, First Baptist Church, Humboldt, TN, August 2005- September 2009

## PUBLICATIONS

### ARTICLES & CHAPTERS

"The Church and Her Mission to the Cities: A Theological Rubric to Evaluate Urban Mission Methods," *Occasional Bulletin of EMS* 30.2 (Spring 2017).

"Unreached People Groups," *Patterned: Sharing and Imitating Christ Together* (NC Baptists, 2017).

### SELECTED ESSAYS

"Cross-Cultural Missions: Crossing Streets and Crossing Oceans," [imb.org](http://imb.org) (February 14, 2019).

"Contextualization as Gospel Incarnation," Send Institute (June 26, 2018).

"The de-Europeanization of American Christianity," Send Institute (April 3, 2018).

"Demographics that Speak," Send Institute (January 30, 2018).

"Some American Muslims Leave Islam, But Protestant Converts Often Replace Them," *Facts & Trends* (February 19, 2018).

"Engaging people groups: Cultural expertise vs. cultural acquisition," [NCBaptist.org](http://NCBaptist.org) (November 23, 2015).

## PRESENTATIONS

### EVANGELICAL MISSIOLOGICAL SOCIETY

"Super-Diversity and Urban Mission," Evangelical Missiological Society South-Central Regional Meeting, April 7, 2018, at the Graduate Institute of Applied Linguistics (Dallas, TX).

"The Church and Her Mission to the Cities: Developing Missiological Method for the Urban Context," Evangelical Missiological Society National Meeting, October 14, 2016, at the Graduate Institute of Applied Linguistics (Dallas, TX).

"Moving Past Urban Ministry: Rethinking a Popular Definition," Evangelical Missiological Society National Meeting, September 19, 2015, at the Graduate Institute of Applied Linguistics (Dallas, TX).